

# HALEY CARR

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## Education

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**Oklahoma State University**

Aug. 2017 - May 2021

Bachelor of Arts in Multimedia Journalism, *Cum Laude*

## Relevant Experience

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### **Genius | Apple | Dec. 30, 2023 – Present**

- Diagnose and resolve complex software and hardware issues, offering empathetic support while using Apple tools and staying updated on Genius Bar processes
- Provide constructive feedback to team members, identifying opportunities and offering guidance to enhance team performance
- Perform Mac and iPhone hardware repairs, maintaining same-unit repair goals and ensuring timely completion, followed by post-repair diagnostics to confirm device functionality

### **Creative Pro | Apple | Jan.14, 2022 – Dec. 30, 2023**

- Taught and presented to diverse audiences about Apple products, photography, video, digital art, music and coding
- Maintained knowledge of new products, software and trends to facilitate classes and support my peers
- Drove sales of products, services and software by connecting with customers and creating complete solutions

### **Daily O Live TV News Producer, Technical Director | OSU, O'Colly Media Group | Sept. 9 2019 - May 8, 2021**

- Organized weekly student-run shows by writing broadcast scripts in Ross Inception and delegating to reporters, editors and anchors
- Ensured all studio components were functioning before every show, including switcher, cameras, microphones, lights, graphics, playback and teleprompter

### **Daily O Video Editor | OSU, O'Colly Media Group | Jan. 14, 2019 - May 8, 2021**

- Edited daily reporter packages using Premiere Pro and Final Cut Pro
- Created original content i.e. motion graphics, full-screen graphics using After Effects and Photoshop

## Skills & Abilities

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**Video Editing & Motion Graphics:** Premiere Pro, Final Cut Pro, After Effects • **Graphic Design:** Photoshop, Illustrator, ProCreate, Canva • **Miscellaneous:** Videography, OBS, Photography, Sound design, Web design, Producing, Writing • **Soft Skills:** Detail oriented, Creative, Leadership, Communication, Problem solving, Time management, Presentation, Public speaking